

We bring news about you to the world
- to your target markets, to your target audience, cost-effectively.



The first English-language news platform on Swiss foreign trade

The screenshot shows the swisstrade website interface. At the top left is the logo with a Swiss flag icon. Navigation elements include 'ASK + HELP', 'EDITIONS >', a search icon, and a menu icon. The main content area features a large image of wind turbines under construction. Below the image is a caption: 'A prototype wind turbine from Agile Wind Power is assembled in Grevenbroich, Germany. Image provided by Agile Wind Power'. The article title is 'Agile Wind Power turbines demonstrate high performance', dated '11 January 2023 10:49', with social media icons for Twitter, Facebook, LinkedIn, and X. The text describes the performance of the turbines. To the right, there is a sidebar with a search icon and the text 'SWISS PAVILION DIGITAL'. Below this, there are three news items with red 'ADSW' labels: 'Swiss tech sector went to Las Vegas', 'BOXS puts first facility for recycling boards into operation', and 'Deasyl building demo plant in Abu Dhabi'. At the bottom of the sidebar, there is a 'Supporting partner' section for 'swiss export' with the tagline 'Knowledge opens markets.' and the SBFV logo.

The screenshot shows the swisstrade website interface. At the top left is the logo with a Swiss flag icon. Navigation elements include 'ASK + HELP', 'EDITIONS >', a search icon, and a menu icon. The main content area features a large image of a mountain landscape. Below the image is a caption: 'Trail running in Iceland, dressed in Mammut's new decarbonized sports collection. Image credit: Mammut Sports Group AG, Dominik Hodel'. The article title is 'Climeworks to filter CO2 from the air for Mammut', dated '10 February 2023 12:21', with social media icons for Twitter, Facebook, LinkedIn, and X. The text describes the agreement between Mammut and Climeworks. To the right, there is a sidebar with a search icon and the text 'SWISS PAVILION DIGITAL'. Below this, there are three news items with red 'ADSW' labels: 'Swiss tech sector went to Las Vegas', 'BOXS puts first facility for recycling boards into operation', and 'Deasyl building demo plant in Abu Dhabi'. At the bottom of the sidebar, there is a 'Supporting partner' section for 'swiss export' with the tagline 'Knowledge opens markets.' and the SBFV logo.

Launched in May 2021, 5 news daily about companies, research institutions and associations.

With swisstrade you reach your target groups in a networked world

Global channels

swisstrade.com:

1. swisstrade news
2. Spotlight Swiss Business Hub USA
New York
3. Spotlight Swiss Forum
Los Angeles
4. Spotlight Swiss Canadian Business News
Vancouver
5. Spotlight Swiss Business UAE
Dubai
6. SwissCham HK - Regional Business Update
Hong Kong
7. SEC Monthly
Central Eastern Europe
8. SwissCham Mexico
Mexico City
9. Spotlight Swiss-ASEAN Business
Singapore
10. Spotlight on Swiss-Indian Business
Mumbai

economico.pro:

11. economico.pro
12. Spotlight on Taiwan Green Economy
Taipei
13. Spotlight on GBI India
Bangalore

SWISS PAVILION
Trade fairs 2023

- Abu Dhabi Sustainability Week, January
- ISM Cologne, April
- Auvsn Xponential Denver, April
- Dubai Airport Show, May
- Paris Airshow, June
- Hydro Edinburgh, October

- 13 newsletters (July 2023), more than 11'000 recipients, opening rates between 70 and 150 percent.
- 6 news screens at SWISS Pavilions at trade fairs worldwide (2023)
- 50+ additional news channels, among them punkt4.info (German), economico.pro (English)

With our news screens you are present at selected SWISS Pavilions



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- Dubai Airport Show, May
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- Hydro Europe, Edinburgh, October

Get swisstrade news screens for your own trade fairs!

Our partners



Schweizerische Eidgenossenschaft
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Eidgenössisches Departement für
Wirtschaft, Bildung und Forschung WBF
Staatssekretariat für Wirtschaft SECO

Consulate General of Switzerland
Swiss Business Hub USA

Consulate General of Switzerland
Swiss Business Hub Canada

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Swiss Business Hub ASEAN



Chambre de Commerce Suisse – Europe Centrale
Chamber of Commerce Switzerland – Central Europe
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Western
Switzerland



Top. Right. Swiss.



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Switzerland
Cleantech
Cluster



SWISS
TEXTILES







We provide you with a cost-effective long-term presence in the news.

With our news package you get access to

- swisstrade.com and its newsletters in your target markets as well as news screens at your trade shows,
- news tickers and newsletters from Café Europe, in Switzerland and beyond,
- journalistically high-quality material for your own communication.

All for an unbeatable price:

swiss export members receive a 50 percent discount on the celebration of the 50th anniversary until the end of 2023.

- Example: 10 German/English news items for CHF 4400 plus VAT per year.

swisstrade.com provides your company with a permanent presence in the news world.

Contact us



The news agency Café Europe, based in Winterthur, operates news platforms and delivers news tickers and newsletters to associations, location promoters and companies.

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swiss export is the largest private export promotion organization in Switzerland. It offers continuing education, events and other services.



T-LINK offers services related to export packaging, industrial and project forwarding, and trade fair logistics. As part of Business Network Switzerland, T-LINK organizes official Swiss trade fair stands.