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– in Ihre Zielmärkte, zu Ihrem Zielpublikum, effizient, kostengünstig.



# Die erste englischsprachige Nachrichtenplattform der Aussenwirtschaft

The screenshot shows the swisstrade news platform interface. At the top left is the swisstrade logo. The main article features a large image of wind turbines under construction. The headline reads "Agile Wind Power turbines demonstrate high performance". The sub-headline says "Dübendorf - Wind turbines from Agile Wind Power have demonstrated their high performance in first preliminary testing. Performance is at least as high as calculated even for unpitched rotor blades and is likely to be even better for pitch control blades." The article text continues: "Agile Wind Power has developed vertical wind turbines that allow each individual rotor blade to be controlled separately. This allows for automatic wind direction tracking to position the rotor blade. Performance is high even at a low rotational speed, while guaranteeing low centrifugal forces and low strain on the structure. What's more, noise emissions are up to three times lower. The company has now reported its first measurements, demonstrating that the performance of its unpitched wind turbines where rotor blades were mounted stationary is at least as high as calculated, maybe higher." To the right of the article is a sidebar with a search bar and a list of news items under the heading "SWISS PAVILION DIGITAL". The first item is "Swiss tech sector went to Las Vegas" dated 18 January 2023 20:57. Below it is "BOXS puts first facility for recycling boards into operation" dated 13 January 2023 20:57. The second item is "Deasyl building demo plant in Abu Dhabi" dated 13 January 2023 10:58. The third item is "Axetris supports research into ammonia-fueled systems" dated 11 January 2023 11:48. At the bottom of the sidebar is a "Related partners" section with logos for ADSW, Swiss CO2, Greater Zurich, and Swiss export. The Swiss export logo includes the text "Knowledge opens markets." and "Minimize risks. Maximize exports." with the SBFV logo.

The screenshot shows the swisstrade news platform interface. At the top left is the swisstrade logo. The main article features a large image of a mountain landscape. The headline reads "Climeworks to filter CO2 from the air for Mammut". The sub-headline says "Seon/Zurich - Mammut has signed an agreement with the cleantech startup Climeworks. Over the years to come, Climeworks will filter 200 metric tons of CO2 from the air for Mammut and store it over the long term. This will bring Mammut one step closer to its target of net zero by 2050." The article text continues: "Mammut has signed a multi-year agreement with the Zurich-based startup Climeworks. The agreement entails Climeworks filtering CO2 from the air for the outdoor clothing supplier based in the canton of Aargau. According to a press release, the process is performed at Climeworks' plant in Iceland. The CO2 is stored under the Earth's surface over the long term in the form of solid carbonates. Mammut has committed to a quantity of 200 tonnes of carbon dioxide removal (CDR). The partnership will bring Mammut one step closer to its target of net zero by 2050." To the right of the article is a sidebar with a search bar and a list of news items under the heading "SWISS PAVILION DIGITAL". The first item is "Swiss tech sector went to Las Vegas" dated 18 January 2023 20:57. Below it is "BOXS puts first facility for recycling boards into operation" dated 13 January 2023 20:57. The second item is "Deasyl building demo plant in Abu Dhabi" dated 13 January 2023 10:58. The third item is "Axetris supports research into ammonia-fueled systems" dated 11 January 2023 11:48. At the bottom of the sidebar is a "Related partners" section with logos for Swiss Textiles, Swiss CO2, Greater Zurich, and Swiss export. The Swiss export logo includes the text "Knowledge opens markets." and "Minimize risks. Maximize exports." with the SBFV logo.

Lanciert im Mai 2021, 5 Nachrichten täglich über Unternehmen, Forschungseinrichtungen und Verbände.

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**Globale Kanäle**

swisstrade.com:

1. swisstrade news
2. Spotlight Swiss Business Hub USA New York
3. Spotlight Swiss Forum Los Angeles
4. Spotlight Swiss Canadian Business News Vancouver
5. Spotlight Swiss Business UAE Dubai
6. SwissCham HK - Regional Business Update Hongkong
7. SEC Monthly Central Eastern Europe
8. SwissCham Mexico Mexiko Stadt
9. Spotlight Swiss-ASEAN Business Singapur
10. Spotlight on Swiss-Indian Business Mumbai

economico.pro:

11. economico.pro
12. Spotlight on Taiwan Green Economy Taipei
13. Spotlight on GBI India Bangalore

**SWISS PAVILION**  
Messepräsenz 2023

- Abu Dhabi Sustainability Week, Januar
- ISM Köln, April
- Auvsn Xponential Denver, April
- Dubai Airport Show, Mai
- Paris Airshow, Juni
- Hydro Edinburgh, Oktober

- 13 Newsletter (Stand Juli 2023), mehr als 11'000 Empfänger, Öffnungsraten von 70 – 150 Prozent
- 6 Nachrichtenbildschirme an SWISS Pavilions (2023)
- 50+ ergänzende Kanäle, darunter punkt4.info (Deutsch), economico.pro (Englisch)



# Mit Newsscreens sind Sie an ausgewählten SWISS Pavilions präsent

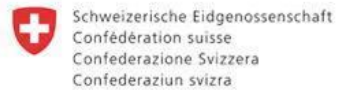


Präsenz 2023:

- Abu Dhabi Sustainability Week, Januar
- ISM Köln, April (S-GE)
- Xponential Denver, Mai (S-GE)
- Dubai Airport Show, Mai
- Paris Air Show, Juni
- Hydro Europe, Edinburgh, Oktober

**Nutzen Sie swisstrade-Newsscreens für Ihre eigenen Messen!**

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Wirtschaft, Bildung und Forschung WBF  
Staatssekretariat für Wirtschaft SECO

Consulate General of Switzerland  
Swiss Business Hub USA

Consulate General of Switzerland  
Swiss Business Hub Canada

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Chambre de Commerce Suisse – Europe Centrale  
Chamber of Commerce Switzerland – Central Europe  
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# Wir geben Ihnen eine kostengünstige Dauerpräsenz in der Newswelt

Mit einem Nachrichtenpaket erhalten Sie Zugang zu

- swisstrade.com und seinen Newslettern in Ihren Zielmärkten sowie Newsscreens an Ihren Messen,
- Nachrichtentickern und Newslettern von Café Europe, in der Schweiz und mit economico.pro darüber hinaus,
- journalistisch hochwertigem Material für Ihre eigene Kommunikation.

Zu einem unschlagbaren Preis:

swiss export-Mitglieder erhalten anlässlich des 50. Geburtstages bis Ende 2023 einen Rabatt von 50 Prozent

- Beispiel: 10 Nachrichten Deutsch/Englisch für 4400 Franken plus Mehrwertsteuer pro Jahr.

**swisstrade.com sichert Ihrem Unternehmen Dauerpräsenz in der Newswelt.**

# Sprechen Sie mit uns



Die Nachrichtenagentur Café Europe mit Sitz in Winterthur betreibt Newsplattformen und beliefert Verbände, Standortförderungen sowie Unternehmen mit Newstickern und Newslettern.

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T-LINK bietet Dienstleistungen rund um Exportverpackungen, Industrie- und Projektspeidition sowie Messelogistik an. Als Teil von Business Network Switzerland organisiert T-LINK offizielle Schweizer Messestände.

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