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- to your target markets, to your target audience, cost-effectively.



# The first English-language news platform on Swiss foreign trade

The screenshot shows the swisstrade website interface. At the top left is the logo with a Swiss flag icon. Navigation links for 'ASK + HELP', 'EDITIONS', and a search icon are at the top right. A large image of wind turbines is featured. Below it is a caption: 'A prototype wind turbine from Agile Wind Power is assembled in Grevenbroich, Germany. Image provided by Agile Wind Power'. The main article title is 'Agile Wind Power turbines demonstrate high performance' with a sub-headline 'Dübendorf - Wind turbines from Agile Wind Power have demonstrated their high performance in first preliminary testing. Performance is at least as high as calculated even for unpitched rotor blades and is likely to be even better for pitch control blades.' The article text continues: 'Agile Wind Power has developed vertical wind turbines that allow each individual rotor blade to be controlled separately. This allows for automatic wind direction tracking to position the rotor blade. Performance is high even at a low rotational speed, while guaranteeing low centrifugal forces and low strain on the structure. What's more, noise emissions are up to three times lower. The company has now reported its first measurements, demonstrating that the performance of its unpitched wind turbines where rotor blades were mounted stationary is at least as high as calculated, maybe higher.' To the right, there is a sidebar with 'Related partners' (ADSW, Zurich CO, Greater Zurich) and a 'Supporting partner' (swiss export, SBFV). A 'SWISS PAVILION DIGITAL' section lists three news items: 'Swiss tech sector went to Las Vegas', 'BOXS puts first facility for recycling boards into operation', and 'Deasyl building demo plant in Abu Dhabi'. A red checkmark is visible at the bottom of the sidebar.

The screenshot shows the swisstrade website interface. At the top left is the logo with a Swiss flag icon. Navigation links for 'ASK + HELP', 'EDITIONS', and a search icon are at the top right. A large image of a mountain landscape is featured. Below it is a caption: 'Trail running in Iceland, dressed in Mammut's new decarbonized sports collection. Image credit: Mammut Sports Group AG, Dominik Hodel'. The main article title is 'Climeworks to filter CO2 from the air for Mammut' with a sub-headline 'Seon/Zurich - Mammut has signed an agreement with the cleantech startup Climeworks. Over the years to come, Climeworks will filter 200 metric tons of CO2 from the air for Mammut and store it over the long term. This will bring Mammut one step closer to its target of net zero by 2050.' The article text continues: 'Mammut has signed a multi-year agreement with the Zurich-based startup Climeworks. The agreement entails Climeworks filtering CO2 from the air for the outdoor clothing supplier based in the canton of Aargau. According to a press release, the process is performed at Climeworks' plant in Iceland. The CO2 is stored under the Earth's surface over the long term in the form of solid carbonates. Mammut has committed to a quantity of 200 tonnes of carbon dioxide removal (CDR). The partnership will bring Mammut one step closer to its target of net zero by 2050.' To the right, there is a sidebar with 'Related partners' (Swiss Textiles, Zurich CO, Greater Zurich) and a 'Supporting partner' (swiss export, SBFV). A 'SWISS PAVILION DIGITAL' section lists three news items: 'Swiss tech sector went to Las Vegas', 'BOXS puts first facility for recycling boards into operation', and 'Deasyl building demo plant in Abu Dhabi'. A red checkmark is visible at the bottom of the sidebar.

Launched in May 2021, 5 news daily about companies, research institutions and associations.

# With swisstrade you reach your target groups in a networked world

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6. SwissCham HK - Regional Business Update  
Hong Kong
7. SEC Monthly  
Central Eastern Europe
8. SwissCham Mexico  
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9. Spotlight Swiss-ASEAN Business  
Singapore
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economico.pro:

11. economico.pro
12. Spotlight on Taiwan Green Economy  
Taipei
13. Spotlight on GBI India  
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**SWISS PAVILION**  
Trade fairs 2023

- Abu Dhabi Sustainability Week, January
- ISM Cologne, April
- Auvsn Xponential Denver, April
- Dubai Airport Show, May
- Paris Airshow, June
- Hydro Edinburgh, October

- 13 newsletters (July 2023), more than 11'000 recipients, opening rates between 70 and 150 percent.
- 6 news screens at SWISS Pavilions at trade fairs worldwide (2023)
- 50+ additional news channels, among them punkt4.info (German), economico.pro (English)



# With our news screens you are present at selected SWISS Pavilions



Trade fairs 2023:

- Abu Dhabi Sustainability Week, January
- ISM Cologne, April (S-GE)
- Xponential Denver, May (S-GE)
- Dubai Airport Show, May
- Paris Air Show, June
- Hydro Europe, Edinburgh, October

**Get swisstrade news screens for your own trade fairs!**

# Our partners



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# We provide you with a cost-effective long-term presence in the news.

With our news package you get access to

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- news tickers and newsletters from Café Europe, in Switzerland and beyond,
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**swisstrade.com provides your company with a permanent presence in the news world.**

# Contact us



The news agency Café Europe, based in Winterthur, operates news platforms and delivers news tickers and newsletters to associations, location promoters and companies.

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